

705/26

Access DB#

91924

## SEARCH REQUEST FORM

Scientific and Technical Information Center

Best Available

Requester's Full Name: STEVEN WASYLCHAK Examiner #: 77728 Date: 4/21/03  
Art Unit: 3624 Phone Number 308 2848 Serial Number: 09/656 299  
Mail Box and Bldg/Room Location: 7D21 Results Format Preferred (circle): PAPER DISK E-MAIL

If more than one search is submitted, please prioritize searches in order of need.

\*\*\*\*\*  
Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers, and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention: METHOD OF PROVIDING FREE PRODUCTS OR SERVICES OVER THE INTERNET

Inventors (please provide full names):  
JEAN-FRANCOIS MOYER SOEN

Earliest Priority Filing Date: 9/6/2000

\*For Sequence Searches Only\* Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

ON-LINE CATALOG PURCHASE WHERE  
PURCHASE MAY BE FREE PURCHASE BASED  
ON A RANDOM NUMBER WHICH EQUALS A  
PREDETERMINED NUMBER -

USE CLAIM 3 } IGNORE CLAIM 2, 6, 7, 9  
4, 5, 8 }

## STAFF USE ONLY

	Type of Search	Vendors and cost where applicable
Searcher: <u>[Signature]</u>	NA Sequence (#) _____	STN _____
Searcher Phone #: <u>305-591914</u>	AA Sequence (#) _____	Dialog _____
Searcher Location: <u>ER 5600</u>	Structure (#) <u>✓</u>	Questel/Orbit _____
Date Searcher Picked Up: <u>4-24-2003</u>	Bibliographic _____	Dr. Link _____
Date Completed: <u>4-24-2003</u>	Litigation _____	Lexis/Nexis _____
Searcher Prep & Review Time: <u>60</u>	Fulltext _____	Sequence Systems _____
Clerical Prep Time: _____	Patent Family _____	WWW/Internet <u>✓</u>
Online Time: <u>250</u>	Other _____	Other (specify) _____

b 9,15,16,20,148,160,256,275,278,621,623,624,634,636,810,857,570,635,47

Completed processing all files

4053049 FREE

2898824 PURCHASE

10659943 PRODUCT

495521 CATALOG

5049882 INTERNET

S1 9 FREE (W) (PURCHASE OR PRODUCT) (S) CATALOG (S) INTERNET

1/9/2 (Item 1 from file: 16)

DIALOG(R) File 16:Gale Group PROMT(R)

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03999204 Supplier Number: 45808229 (THIS IS THE FULLTEXT)

**Creative Computers Leases 325,000 Square Foot Distribution Facility To Accommodate Growth; Secures \$50 Million Line Of Credit; Introduces Internet Worldwide Web Site and Online Catalog.**

Business Wire, p9250024

Sept 25, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 662

TEXT:

TORRANCE, Calif.--(BUSINESS WIRE)--Sept. 25, 1995--Creative Computers, Inc. ("Creative") (NASDAQ:MALL) today announced that the Company has entered into a lease for a 325,000 square-foot distribution facility in Memphis, Tennessee.

The new distribution facility more than triples Creative's current warehouse space. The lease allows Creative to occupy 220,000 square feet upon completion of the building, and to expand to 325,000 square feet in approximately 18 months. The need for the additional space is a result of Creative's more than 100 percent growth over the past five years.

"After evaluating competing sites we chose Memphis due to our strong relationship with Federal Express and our satisfaction with Federal Express' great service, the close proximity of major computer industry distributors, including Ingram Micro and Intelligent Electronics, and the favorable business climate offered by the City of Memphis and the County of Shelby," stated Frank Khulusi, chairman and chief executive officer.

"We are very excited about the benefits of moving our warehouse facility to an air freight hub city, since we will be able to take next-day delivery orders several hours later than the current cut-off time of 8:00 p.m. eastern standard time (EST)," added Khulusi. "We anticipate that with the new cut-off time, we will be able to generate incremental sales from customers who wish to order during those later hours."

**New \$50 Million Credit Facility**

Creative also announced that the Company has received a new \$50 million credit facility with its current lender, Deutsche Financial Services. The terms and conditions of the credit facility are essentially the same as the \$35 million credit facility it replaced. Due to the Company's tremendous growth and what historically has been the busiest time of the year ahead, Creative has determined a possible need for an increased credit facility to accommodate sales in the upcoming months.

"We believe our ability to obtain this facility indicates the financial strength of the Company and our recognition as one of the leaders in the personal computer direct mail market," stated Khulusi.

**New Internet Worldwide Web Site and Online Catalog**

Beginning today, Creative Computers' new Internet Worldwide Web site and online catalog will be available to the millions of Internet users.

"We are very excited about the great possibilities which we now have with our worldwide web site and the opportunities of generating incremental customers as well as better serving our existing customer base," said Khulusi.

The URL addresses for the Creative Computers Worldwide Web site are as follows:

<http://www.CreativeComputers.com> <http://www.MacMall.com>

<http://www.PC-Mall.com>

Users can choose to retrieve selected MacMall or PC Mall products, pricing and ordering information. Users will be able to access answers to frequently asked technical support questions, send e-mail to Creative's

customer service and technical support services to resolve questions, learn about Creative's sweepstakes and free product offers, order catalogs, send feedback to the Company, and search for products. Creative Computers' Internet Worldwide Web site and online catalog will continue to be enhanced, expanded and refined over time. DataCom Mall product information will be added in the near future.

Creative Computers, Inc. is a direct marketer of personal computer hardware, software and peripheral products for users of Apple Macintosh and DOS/Windows personal computers. The Company offers over 12,000 products to its customers through its distinctive, full-color MacMall and PC Mall catalogs, and other promotional materials. The Company's staff of over 250 knowledgeable telemarketing, customer service and technical support personnel work together to provide high level customer service and gain customer loyalty.

Customers may call MacMall telemarketing representatives at (800) 222-2808 and PC Mall representatives at (800) 555-MALL.

For more information on Creative Computers via facsimile at no cost, simply call 1-800-PRO-INFO and dial client code 066.

CONTACT: Creative Computers, Inc.

Frank Khulusi, Chairman & Chief Executive Officer  
310/787-4500  
Grant Trexler, Chief Financial Officer  
310/787-4500

or

Financial Relations Board  
Jody Martin, General Information  
310/442-0599  
Tom Ekman, Analysis Contact  
310/442-0599

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PUBLISHER NAME: Business Wire

COMPANY NAMES: \*Creative Computer

EVENT NAMES: \*440 (Facilities & equipment)

GEOGRAPHIC NAMES: \*1USA (United States)

PRODUCT NAMES: \*7372000 (Computer Software)

INDUSTRY NAMES: BUS (Business, General); BUSN (Any type of business)

NAICS CODES: 51121 (Software Publishers)

SPECIAL FEATURES: LOB; COMPANY

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**Set Name Query**

side by side

**Hit Count Set Name**

result set

*DB=USPT; PLUR=YES; OP=ADJ*

<u>L8</u>	internet and purchase\$ and on-line catalog and select and gift	5	<u>L8</u>
<u>L7</u>	internet and purchase\$ and on-line catalog and free adj purchase and select and pay\$ and algorithm	0	<u>L7</u>
<u>L6</u>	internet and purchase\$ and on-line catalog and free purchase and select and pay\$ and algorithm	0	<u>L6</u>
<u>L5</u>	internet and purchase\$ and on-line catalog and free and select and pay\$ and algorithm	21	<u>L5</u>
<u>L4</u>	internet and purchase\$ and on-line catalog and free and select and pay\$	25	<u>L4</u>
<u>L3</u>	internet and purchase\$ and on line catalog and free and select and pay\$	0	<u>L3</u>
<u>L2</u>	internet and purchase\$ and catalog and free and select and pay\$	247	<u>L2</u>
<u>L1</u>	internet and purchase\$ and catalog and (gift or free)and select and pay\$	263	<u>L1</u>

END OF SEARCH HISTORY